Explera Travel Creators

PROGRAMME ONE-PAGER

Hosted tiers from	Decision within	Publish within
150k followers	5 business days	30 days of your last travel day

Tiers and inclusions

Tier	Followers	Hotel	Transfers	Activities
Spotlight	Under 150k followers	None	None	Normally one activity or tour
Rising	150k–249k followers	1 night · 3-star or equivalent · daily breakfast	Return airport, private licensed vehicle	One sightseeing visit, activity or tour
Established	250k–499k followers	2 nights · 4-star or equivalent · daily breakfast	Return airport, private licensed vehicle	Tours, sightseeing or an activity every day
Signature	500k–1M followers	4 nights · 4-star or equivalent · breakfast	Return airport, private licensed vehicle	Tours, sightseeing or an activity every day
Authority	1M–5M followers	5 nights · 5-star or equivalent · breakfast	Return airport, private licensed vehicle	Tours, sightseeing or an activity every day
Bespoke	Over 5M followers	Built individually	Built individually	Built individually

Good to know

- Explera never provides flights, visas, travel insurance or cash fees.
- Minimum age 18. Apply at least 3 weeks before you travel.
- You need your own blog or website as well as your main channel.
- Before you travel, announce the trip on your channel and your blog, tagging @expleradmc. After it, publish within 30 days, again tagging @expleradmc (TikTok posts carry the disclosure only).
- Every post is submitted in the creator portal with its link and a screenshot.

Apply

https://travelcreators.expleradmc.com/apply

Explera on social: Instagram instagram.com/expleradmc/ · Facebook facebook.com/expleradmc · X x.com/expleradmc · YouTube youtube.com/@expleradmc · Threads threads.com/@expleradmc · LinkedIn linkedin.com/company/expleradmc-worldwide/